

## MAJORS HEAD OF STUDENT COUNCIL

### Harriet Salmon and Irene Tinkham Are Assistant Officers

Betty Majors, '37, was elected head of the Student Council for the ensuing year at a council meeting held Monday.

Miss Majors, one of the few women to hold this office at Omaha University, succeeds Don Ryan, who was elected to the office last spring, but who was forced to resign due to his participation in the work-study plan.

Other officers elected last spring and now holding offices are: Vice-president, Irene Tinkham, '38, and Secretary-Treasurer, Harriet Salmon, '39.

## Increase of 10% In Enrollment

Adeline Speckter Is the Youngest Student; Rev. G. W. Slater Is the Oldest

First semester registration at Municipal university totals 617 students, an increase of 10 per cent over the first semester total of 560 last year, according to Dr. C. W. Helmstadter, registrar.

The enrollment includes 285 women and 332 men. Non-residents, numbering 12 per cent of the student body, are from California, Illinois, Iowa, Missouri, Kansas, and Canada.

Youngest among the students is Adeline Speckter, 16, a freshman. Reverend George W. Slater, 64-year-old colored minister of Council Bluffs, is the oldest student. The Reverend Slater is working for his bachelor of arts degree.

## Jacobberger Gives Scholastic Awards

As rewards to students showing the greatest improvement in scholastic standing this year over last year, Harry A. Jacobberger, member of the university Board of Regents, has offered prizes of \$60 and \$40.

## Cardinals To Play S. Dak. State At Homecoming Fri.

With an open date this weekend, the Cards have been hard at work drilling for the Homecoming game with South Dakota State next Friday.

Long hours of scrimmage, blocking, tackling and pass defense have been the menu dished out by Coaches Sed Hartman and Johnny Baker during the past week. With another four days of this type of preparation, the Cards should be in tip-top shape when they meet the Jackrabbits for the first time.

Coach Hartman was very much displeased with the showing the team made against Wayne Friday and pointed out the chief mistakes, most of which were made as a result of overconfidence.

With no serious injuries in the game last Friday, every member of the squad will be ready for the coming tilt with the Jackrabbits.

## Harris and West Address Iowans

Two Omaha University faculty members, Dr. Lyman Harris and Dr. V. Royce West, will speak at the Southwestern Iowa Teachers' convention at Hotel Chieftain in Council Bluffs today.

Dr. Harris will address the social science section on "The Tragedy of Spain," while Dr. West will speak before the English section on "I taught Under Hitler."

## 1936 Student Directory To Be Issued Next Week

The annual student directory, listing names and addresses of the entire student body, will be out the latter part of next week, according to the editor, Edgar Howe, who is being assisted by Leonard Kurtz. The directory will be sold for ten cents.

## Latest Story in 'Man Bites A Dog' Series; Boy Nibbles Weasel!

You've heard it a hundred times, if not more, but here it is again in its new fall-model guise: "Boy Bites Beast!"

It all happened near the state training school of Red Wing, Minnesota—this dramatization of the Methuselahic "man-bite-dog" gag.

Ray Billy gave rookie Journalism instructors the latest version when he tried to capture a liberty-loving weasel. As all good weasels will do in similar circumstances, this one wrapped its mouth around Billy's right hand. When the "fur-fang" showed mule tendencies, refusing to be pried loose, Billy bit him hard with his strong teeth until the animal passed out.

Journalism doffs its hat to you, sir!

## HOMECOMING COMMITTEE PLANS FOR LARGER, BETTER FESTIVAL

### Election Of Princess Wednesday; Identity To Be Known Friday

### POLLS OPEN AT 10

The election to choose the Princess of Homecoming will be held next Wednesday in the Men's Faculty building, with members of the student council in charge.

Candidates for princess, introduced at this morning's assembly are Esther Silverman, Alpha Gamma Chi; June Corkin, Pi Omega Pi; Ellen Hartman, Phi Delta Psi; Mary Maxwell, Sigma Chi Omicron; and Frances Fore, Barb. Brief campaign speeches were given in behalf of the candidates.

The identity of the princess will be revealed at a mass meeting before the parade next Friday morning.

## Pan-Hel Opener Tonight at Peony

The 1936 Pan-Hellenic dance will be held at the newly redecorated Peony Park at 9 o'clock tonight. Carson Rogers and Bunny Ashwood will be in charge of this affair, the opener of the fall dance season. Crests of all the Greek organizations will be used as decorations and Jack Swanson's orchestra will furnish the music.

## Florence Group Presents Petition For Muni. U. Site

C. L. Nethaway, president of the Florence Improvement club, presented a petition, this week, signed by 7,000 residents of Florence and North Omaha, to H. A. Jacobberger, member of the University of Omaha board of regents, stating their choice of a site for the new University buildings.

The location of the proposed site is east of the city limits, south and west of Washington highway, west of North 30th street, and north of McKinley street.

## Science Dept. Shows Increase

Due to the increased enrollment, difficulties have arisen in the science department.

Newly-ordered chemistry equipment has proved insufficient, and the number of pupils has become too great for one zoology class. Dr. Lyle R. Dawson has estimated a twenty per cent increase in the physics classes.

## Dr. Payne Makes Speech Before Women's Club on Contemporary Problems

Dr. Wilfred Payne, professor of philosophy, gave the first of a series of talks on contemporary problems before the Business and Professional Women's club at a dinner in the clubrooms Tuesday.

The membership committee was in charge of arrangements.

### Groups Enter Floats In Parade; Banquet, Dance In Evening

### TICKETS ON SALE

Plans for making Homecoming Day next Friday more colorful and festive than ever before are being formulated by all campus organizations.

Classes will be dismissed at 10 o'clock for the parade of floats and decorated cars which will start at the campus, circle through downtown Omaha, and return to the University.

Macy Baum, chairman of the parade committee, stated Thursday: "The response by the campus organizations has been nearly unanimous in regard to the parade plans. All groups will be represented by floats, which will be judged and awarded prizes."

At 2 p. m. the Omaha Cardinals will tangle with the South Dakota State Jackrabbits at the University field at 30th and Wirt streets.

The banquet will be held at Jacobs' Hall at 6 p. m., and will be followed by a dance. Betty Majors is chairman of the committee in charge.

According to Amy Rohacek, in charge of ticket-sales, the advance sale has been very encouraging. Tickets, which have been distributed to the various student organizations, are priced at 75 cents each and admit the holders to the banquet and dance. Tickets for the dance only are also on sale.

## Fraternity Will Hold Fall Picnic

Alpha Kappa Delta, national honorary sociological fraternity, will hold a weiner roast in Miller Park, October 15 at 5 o'clock.

All majors in the department of sociology are invited to attend; as are any others interested in sociology. Mrs. Alice Mehaffey and Miss Alina Knipprath are in charge of refreshments, and Miss Eddythe Hall is arranging the program.

The new officers of Alpha Kappa Delta are Miss Marie Baroch, president; Miss Irene Tauchen, treasurer; and Miss Ann Goodbinder, secretary. A vice-president will be elected at the next meeting. Dr. T. Earl Sullenger is sponsor of Alpha Kappa Delta.

## New British Stamp Received By West

Dr. V. Royce West, head of the Department of Foreign Languages, received one of the new British "test" stamps, first to bear the profile of King Edward VIII, on a letter from England this week.

Plainness characterizes the new issue, with only the denominations and a crown supplementing the profile view. Britons entered complaints at first, later began to accept it as a new style. If the "test" is favorable, other issues of similar design may follow, British Philatelists believe.

## President Haynes, Dr. West Speak To Student Body at Convocations

"ACT AS IF FAILURE IS IMPOSSIBLE"—Haynes;  
"GERMAN PEOPLE DO NOT WANT WAR"—West

Municipal University's official representative to the 550th anniversary celebration of the founding of Heidelberg university, Dr. V. Royce West, made a formal presentation of the plaque commemorating the event to President Haynes at convocation Wednesday morning.

Nationalist fervor as the backbone of the Hitler totalitarian state was seen by Dr. West in reviewing his impressions of Germany. He told of the reign of militaristic training which had gripped the people under the rejuvenated Reich. "But the German people do not want war," he observed.

## Two Girls Give Drama Readings

Amy Rohacek, advanced dramatics student, and Mrs. Bess Greer Shoecraft, dramatics assistant, gave readings at the drama department meeting of the Benson Women's club Thursday. Miss Rohacek also read at the first Central Congregational church Sunday night for the Young Peoples' league.

Play production classes are preparing "Followers" and "Suppressed Desires" for presentation at the end of October.

## Select Three For Graduate Study

Three alumnae with majors in sociology have been selected for graduate study this semester.

Gertrude Carlson, '32, has been accepted with full credit for all undergraduate work by the Sociology and Social Service department of Northwestern university.

Ethel Adler, '36, is to continue her work at Graduate School of Social Service Administration at the University of Chicago.

A fellowship in Sociology at the University of Nebraska was awarded to Ann Ulrich, '36, for this year.

Mr. and Mrs. H. R. Boeninger, accompanied by Ellen Hartman, '37, motored to Madison, Wisconsin, last week.

In his first address of the year to the student body in Jacobs' Hall last Friday morning, President Haynes, speaking on "Wake Up and Live," formulated a program for success.

"Act as if failure were impossible and arrive at some schedule for self-discipline," he declared. "Remember that it takes energy to fail."

The president's suggestions for self-discipline included going one hour without talking, concentrating upon the same subject for half an hour, and living one day according to a time-table.

The meeting also included singing by the University quartet and the introduction of the leaders of the various classes and organizations on the campus.

## Records Reveal 12% Increase In Soc. Sci. Classes

Announcement of a twelve per cent average increase in enrollment over last year in the comparatively new introductory courses, Social Sciences, Humanities, and Natural Sciences, was made this week by the registrar's office.

From this announcement, Dr. Lyman Harris, Dr. Wilfred Payne, and Dr. Leslie N. Garlough, heads of the respective departments, believe that the students are getting to understand the purpose of the studies more thoroughly.

Prior to the installation of this new method, each department would set forth a large number of introductory classes in each course which would take from 15 to 20 hours in the first year; the modern introductory courses present a compact style of study in 10 credit hours a year.

## 'O' Club Holds Dinner Thursday

As the official opening of the year, "O" club members held a dinner in the Women's Faculty building yesterday noon.

Ardith Hudson, Ruth Grenville, and Betty Majors served.



# Gossip

Only twelve percent of the students in Omaha University are non-residents. Most of these are from smaller places than Omaha, and a few are from larger cities. Omaha students then are mainly city dwellers, and one thing that the urban population ridicules in a rural district is the tendency to gossip.

Small talk and talé bearing in a small community are, we're sure, of little importance compared to the time given to this doubtful sport at Omaha University.

It is the Greek organizations, the so-called sophisticates, who are most responsible on this campus. We fear that it is too late to do anything for the actives and upperclassmen who have acquired the habit, but freshmen could and should be warned away from the habit.

Gossip at the University has very seldom become in any way malicious, but it has become very unpleasant. The Gateway would be more than glad to help stamp out the nuisance by permanently discontinuing the Keyhole column if there is not an improvement before long.

# Sound Off

"We love a parade!" We all do, and for what reason? Is it the color, the pageantry, the rhythmic tread of marching feet, or the stirring strains of the band?

We of the Gateway opine that it is the band that makes the parade; moreover, that it is the band which changes a slow-moving, tedious football game into a spirited, thrilling contest.

And so to the person or persons responsible for organizing the Omaha University band, which performed at the Wayne-Omaha game last Friday, we offer our congratulations.

But we do not stop there; to our congratulations we add our exhortations. Keep the band going! A school with the general excellence of standing which our University maintains should be able to have a permanent organization of this sort. Omaha University has, at least, made a good beginning for the season. Let's have an improved and larger band on the field at every future game!

# Tickets, Please

Reporters have their press passes, theater-owners have their "good for any performance" cards, and various and sundry influential individuals have their "comps," but do YOU have that bit of pasteboard which will admit you to the athletic activities of the University this year?

For \$2.50 (25 dimes, 50 nickels, or 250 copper cents) may be had admission to all home football, basketball, and track contests. Why, even double feature movie bills haven't a thing on this! And even if they did, we'd still put our money on the Cards to provide more thrills, spills, and chills than a girl show or a Van Dine murder mystery.

So step right this way, ladeez and gentlemen. The ticket booth is located wherever a W. A. A. member is to be found. (Don't look now, but there's one just behind you!)

# THE GATEWAY

Student Newspaper Published Under the Authority of the Board of Student Publications Municipal University of Omaha

Editor.....Fran Nelson  
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Sports Editor.....George Threadgill  
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# BUSINESS STAFF

Business Manager.....Keith Maxwell

# Thru the Keyhole

FUN, FUN and more FUN. How did you like the W. A. A.? In our opinion the school year has been successfully launched. Interesting incidents at the W. A. A. dance: Perkins and Grenville, Saltares and Maloney, Kimber and his blonde (who is she, Don?)  
FLASH!

The latest report has it that Baade and Bob Anderson are learning to trip the light fantastic...if you know what I mean, and I think you do. No doubt it's training for future dances...We hope Baade learns some Brahm new steps. Get it?

We hear Carty Rogers is doing a little thinking...about the Pan-Hel dance, perhaps. Better late than never, maybe, Carty!

# WE NOMINATE:

Most Fickle—Don (Lover boy) Belau.  
Most Tiniest Freshman—Dee Carlson.  
Most Getting-Aroundest Newcomer—Rex Perkins.

Don't look now, but there's a girl on the campus with more dates than a calendar. Answer—Ellen Corzine. Has Novak found his soul-mate yet? We suggest advertising, Warrnie. For a lesson in NIGHT CLUB MANAGEMENT or TACTICS, we suggest the Economics class.

Hash-House Capitalists—Hanson, Fitzgibbons and Lemon. There are quite a few girls who think that the freshman football coach is a Pearey nice boy. Need we mention Ellen Hartman?

Examples of true love: Janis Johnston receives a letter from Bob Mason every day. Harriet Salmon also gets her daily missile from Kansas City.

Don't forget the Pan-Hel tonite. Incidentally, those to be seen—Nelson (Nellie), Lehmer; Thompson (Tommy), Tiny Ryan; Saltares, Maloney (watch that stuff, Jack); Rogers and ? That's enough.

Homecoming is just around the corner. Be sure to get your floats for the parade in shape. That's the day UNI. really steps out. So long is too long until tonite, so we'll be seeunya!

# Little Miss Muffet

By MARY JANE DAVISSON

"What is so rare as a day in June—  
Patsy Kelly and Alice the Goon!"  
caroled Lil' Miss Muffet as she trucked down the fairway with her binoculars and an ice cream container of oxtail soup.

Wearied by this aimless wandering she sat down on a tuffet (of grass, you dope) and breathed deeply—for which she immediately became sorry—Our Heroine had hay fever. After regaining her composure and likewise her balance (or didn't you ever sneeze?) she attacked her soup, first removing the bone from the ox-tail.

She felt a sudden tap on the left shoulder and turning around she spied a spider.

Spider: Gotta match, babe?

L. M. M. (after obliging): I'm Lil' Miss Muffet. Just call me Lil'.

Spider: Fancy crawling over you here. I'm Spider—B. W. Spider. And if I'm not being too familiar, aren't you supposed to be eating curds and whey?

L. M. M.: Naw—they canned that old stuff some 12 years next drouth.

Spider: Oughta be duyn near buttermilk by now.

L. M. M. (tittering): Archnoo the one, tho'? Hava slurpasoup?

Spider: Thank'ee kindly, but I just had a caterpillar. Say, you wouldn't rent me that container, with that last two inches of soup thrown in, would you?

L. M. M.: What for?

Spider: Well, you see, I'm down to my last yacht and Lady Bugg, said last yacht, would look real purty in that there portable lake you got.

L. M. M. (with glint in eye): Sure—I'll even give it to you. Jump on in, the soup's fine.

Spider jumps on in 'cause the soup's fine, and Lil' Miss Muffet craftily clamps down the lid.

L. M. M. (albeit with wicked laugh): From now on, B. W., you shall adorn the third page in my biology notebook.

(This is where you came in.)

Resign yourself to famous names in sports. A few weeks ago it was James Fennimore Cooper at Marquette. Now Benjamin Franklin, at the University of Detroit, is working at tackle.

According to Doctor W. M. Jardine, president of Wichita University, 73 per cent of his 1936 graduating class are already employed.

A notice at the University of Illinois: "A wild-life club for students—graduate and undergraduate—will be organized." Hm!

# Cardinals Defeat Wayne Teachers

# Tyler Scores Twice To Win First Home Game of Year; Brown, Kulper, Stand Out

A cocky Omaha University eleven, playing a heads-up game, slapped a 12 to 0 defeat on Wayne Teachers' college at the 30th and Wirt Streets athletic field Friday.

Coach Sed Hartman's boys, looking for an easy victory, were doomed to disappointment. The echo of the starting whistle had not died before the Wildcats convinced them they had made a mistake. It was a battle every step.

Snake-hipped Tippy Tyler, all-conference high hurdler, scored both Omaha touchdowns with the help of some grand blocking by rambling Royce Brown and "Wild" Bill Kulper.

The irrepressible Tyler made the first tally in the middle of the first heat after Omaha recovered a Wildcat fumble on the Wayne 27.

Tyler snatched Harold Johnk's flip back, and running low behind Brown and Kulper, swept wide around the Wildcat right end. Kulper and Brown took him safely past the line of scrimmage with jarring blocks and left Tippy to fight it out with the secondary. Two backs slid off Tyler's wriggling hips, and he went over standing up. Brown failed to kick the point.

Wayne made its one gallant bid for a touchdown at the beginning of the third period. Quarterback Murray returned a long punt of Brown's to the Card 31, where Omaha was penalized five yards. Then the Wildcats drove to the Redbird 13, only to have Lamson, end, miff the scoring chance of the day, when he dropped the ball after Murray had passed to him in the end zone.

A kicking duel gave the Cards their second break. Brown booted a beauty that bounced to a stop on the Wayne seven. On the next two plays the Wildcats lost one yard. Kulper returned the Wayne punt to the 15.

Tyler smashed the line for five on the first play, but the Omahans were offside. Brown brought it right back, lacking inches for a first down. Tyler made it first and ten.

Brown rammed left tackle for a yard and Tyler scampered around right end for the touchdown. Brown's kick was low.

# Statistics:

Omaha	Fos.	Wayne
Sorensen.....L.E.....	Lamson.....	
Gardner.....L.T.....	Walden.....	
Gammon.....L.G.....	Henkel.....	
Johnk.....C.....	Eidsall.....	
Riggins.....R.G.....	Goodell.....	
LaMantia.....R.T.....	Gragson.....	
Kersenbrock.....R.E.....	Smoynor.....	
Tyler.....Q.B.....	Murray.....	
Boldenow.....R.H.....	Retzlaff.....	
Kulper.....L.H.....	Isom.....	
Brown.....F.B.....	Copple.....	
Omaha.....6 0 0 6-12		
Wayne.....0 0 0 0-0		

Substitutions: Omaha—Leber, Threadgill, Perkins, Foster, Flesher, Frink, Crawford, Middlekauf, and Slump. Wayne—Gragson, Paul, Carey, Brenn, Dierking, Williams, Franz, Wehrer, Gaffio, Larsen, Fox.

Scoring: Touchdowns—Tyler 2.

First downs—Omaha 10, Wayne 2. Yards from scrimmage—Omaha 216, Wayne, 53. Forward passes—Omaha 12, Wayne 14. Passes completed—Omaha 2 for 21, Wayne 1 for 20. Passes incomplete—Omaha 9, Wayne 11. Passes intercepted—Omaha 2, Wayne 1. Punting average—Omaha 34 yards, Wayne 34 yards. Fumbles—Omaha 2, Wayne 3. Fumbles recovered—Omaha 2, Wayne 3. Penalties—Omaha 5 for 45 yards, Wayne 1 for 5.

Officials: Referee—Ernie Adams, Omaha. Umpire—Chick Justice, Nebraska. Head linesman—Dave Noble, Nebraska.

# GREEK NEWS

Friday, November 13, will be the dance date of Sigma Chi Omicron pledges. Jane Gant, pledge president, and Delores Carlson, are in charge of arrangements.

Members of the Homecoming committee are Betty Arnold, Katherine Willis, and Alice Jane Vickery.

Pi Omega Pi sorority pledges have chosen November 27 as their dance date. In charge of the dance committee are Ann Smith and Lois Burnett.

The Homecoming committee includes Helen Saltares, chairman, Eola Lieben, Madalyn Triplett, and Joan Benson.

A meeting of Phi Sigma Phi fraternity was held Monday evening at the home of Edgar Howe, president, with Bill Foshier elected pledge president; Louis Boettcher, vice-president; and Ed Lynch, secretary-treasurer. Pledges selected November 28 as their dance date.

Joe Barker, Leonard Kurtz, Charles Mangan, and Henry Medlock were appointed to the Homecoming committee.

Kappa Psi Delta sorority pledges will hold their dance October 30, with Elsie Stahmer, pledge president, and Elaine Pearson in charge. Members of the Homecoming committee are Marjorie Williams, Jane Vincent, and Rosemarie Mashek.

The pledge dance to be given by Alpha Gamma Chi sorority will be held October 25; by Phi Delta Psi, December 4th, and by Theta Phi Delta, November 25.

Pledge officers for Gamma Sigma Omicron are Joyce Minter, president, and Georgia Etnyre, secretary-treasurer. Their dance will be held November 6.

# Kurtz Represents Lehigh U. At Ames

Mr. J. W. Kurtz, instructor in engineering, represented Lehigh university in the inauguration of Charles E. Friley as the new president of Iowa State college at Ames, Ia., Wednesday.

Presidents of all the engineering and agricultural colleges were asked to attend. Mr. Kurtz served as substitute for the president of Lehigh university.

IF YOU HAVE  
BETTER LIGHT



You will have  
BETTER SIGHT

Nebraska Power Co



## IT'S IN THE CARDS

By GEORGE THREADGILL

Once more, Homecoming becomes the chief topic of the campus, and once more the different student organizations prepare to welcome all graduates who may come back for a visit.

Homecoming also plays a big part in the grid camp and the team has been very busy preparing for its game with South Dakota State, next Friday. South Dakota appears very strong this year; and although they lost to Morningside 13 to 0 last week, they are expected to give the Cards quite a tussle. If you are one to go by competitive scores, you'll remember Omaha beat Morningside by the same score as they gathered over our Homecoming rivals. Of course, this doesn't mean a thing in a coach's language, and Hartman and Baker intend to overcome any signs of overconfidence or cockyness which

## Dr. Espinosa Gives Talk At Explorers' Meeting

Dr. C. S. Espinosa of the Municipal university talked on "Spain—Yesterday and Today" at a meeting of the Explorers' club last Friday evening at the Y. W. C. A.

might arise among the players.

Our friend, Wayne Huff, Morningside's ace sports reporter, can't seem to write anything in his paper without ribbing the Cards in some way or another.

His first attack started following the Omaha and Morningside basketball games last year when he denounced Johnny Baker, Omaha's head basketball mentor, in a very displeasing manner. Because the Iowa boys did not like Omaha's style of play, Mr. Huff aimed at Baker and accused him of coaching football tactics to his basketball team. It was apparently too rough for Sioux City boys, and according to Mr. Huff, they

## Photography and Club Papers Classes Begin

Classes in the principles of photography and in the preparation of club papers were begun this week in the Extension Division of the University.

Mr. Ebon R. Morris will instruct the photography class, and Mrs. Helen Payne will lecture on club papers.

were to get a so-called revenge on the gridiron a couple of weeks ago.

Well, their desired revenge was cut short by a 13 to 0 defeat; and the first thing the sports writer from Sioux City did was to offer a list of alibis. What we are waiting to see is the result of the Morningside-North Dakota State game.

Assuredly, the Cards played a very poor brand of football in their game with Wayne last Friday. It certainly didn't please the coaches. The cause of this was a bad case

## Mrs. Johnson To Review Douglas' "White Banners"

Mrs. Leslie Johnson, instructor in English, will review the new novel, "White Banners," by Lloyd Douglas, before the Country Club Book club at the home of Mrs. Royce N. Bradshaw Wednesday afternoon.

Members of the German club held an outing last night.

of overconfidence. Overconfidence can sometimes hurt a football team more than a number of physical injuries, and the effect it had on the Cards was enough to displease the majority of the fans who gathered for the initial home game.

The Cards had the idea that Wayne would be a cinch, and when they started the game, there was no sign of spirit. The 12 to 0 victory was nothing to be proud of, but the Cards learned a lesson which, I am sure, they won't forget.

## Girls' Sports

The concert group will meet on Thursdays until the first of December, when the Orchestral class will resume. The concert group will present a program for the teachers' convention at Aberdeen, South Dakota, November 19.

The group will present March, Conflict, Opposition, Green Table, Rhapsody in Blue, The Band, and Rhapsody in Blue, The Band, and panned by Miss Ruth Diamond and Betty Fellman.

Miss Helen Mickna is in charge of the W. A. A. combination scavenger hunt and hike to be held October 13.

Ruth Grenville is in charge of the sale of the combined football-basketball-track tickets, which may be purchased from any member of the W. A. A. for \$2.50. GET YOURS NOW!

# Lucky for You

## — It's a Light Smoke!



### KIND TO YOUR THROAT— A Light Smoke

There's a friendly relaxation in every puff and a feeling of comfort and ease when your cigarette is a Light Smoke of rich, ripe-bodied tobacco — A LUCKY.

### As Gentle as it is Delicious!

For Lucky Strike is not merely mild and mellow in taste, but a genuine *light smoke* which always treats you gently. You will find it easy on your throat, kind when you inhale, friendly all day long. If you believe in a *gentle smoke*, you believe in *Luckies*! Among all cigarettes, *this is the one* which offers you the welcome protection of that famous process known to the world as "It's Toasted." And *this is the one* that millions turn to—for deliciousness, for protection, for all-day smoking pleasure! Luckies are *A Light Smoke* of rich, ripe-bodied tobacco.

### ★ ★ NEWS FLASH! ★ ★

"Sweepstakes" employs 6,000 to address entries!

Over 6,000 people are employed in addressing return entry cards for that great national cigarette game, Your Lucky Strike "Sweepstakes." Entries come from every State in the Union.

Have you entered yet? Have you won your Luckies—a flat tin of 50 delicious Lucky Strikes? Tune in "Your Hit Parade"—Wednesday and Saturday evenings. Listen, judge, and compare the tunes—then try Your Lucky Strike "Sweepstakes."

And if you're not already smoking Luckies, buy a pack today and try them, too. Maybe you've been missing something. You'll appreciate the advantages of Luckies—a Light Smoke of rich, ripe-bodied tobacco.

# Luckies—a light smoke

OF RICH, RIPE-BODIED TOBACCO — "IT'S TOASTED"



## Poet's Alphabet Soup

San Francisco, Cal.—(ACP)—From the land of earthquakes, California and more specifically from San Francisco, comes a new kind of tremor—a tremor that may, some day, tear apart the very foundation of the English language.

It may sound funny to you, but it is a serious proposition with Lou Harrison, a former student at San Francisco State college, who is experimenting with a new type of poetic expression. It is based on the use of special verbs made from nouns and used in a verbal and often adverbial sense.

"Road yourself....look lakely love cliffly....hill yourself." These are only a few illustrations Mr. Harrison offers. His latest poetry reveals many more examples of this simplification of sentence structure by his novel adoption of verbs created from nouns.

Get your football-basketball tickets NOW from any member of the W. A. A.

## Professor Boeninger Tells of Bicycle Trip Through Germany Last Summer

Bicycling through Germany, in the mode of the German student, Professor Helmut Boeninger and an entourage of nine students caught many intimate glimpses into the life of the people during the past summer.

While following the "unbeaten path" Professor Boeninger was able to make many personal contacts, to join in the frolickings of German youth, and to become acquainted with the many youth organizations.

"Though the people are not very well off financially," he stated, "they seem to be enthusiastic about their regime. Their own individuality has been lost, but has been recaptured in a glorified state. As with most Euro-

peans of common stock, they live a modest life."

Mr. Boeninger declared that he had not yet observed that the use of "ersatz," synthetic goods, had become very widespread, though about fifty per cent of the gasoline is of the synthesized variety. The labor camps for youth impressed Mr. Boeninger as being largely for sociological purposes, as well as for physical training. Young men from all over the country are brought into contact with one another and are taught the honor of work.

The Boeninger group visited most of the important German cities in addition to the rural districts. Stops were made at Berlin, Munich, Cologne, Heidelberg, Bremen, and Hamburg.

## Failing Ver-satellite

It was Robert Ripley who, a few years ago, startled us with the fact that Albert Einstein had once failed in mathematics. Now an unknown correspondent tells this peculiar story, strangely parallel.

William McKee, freshman at North Dakota, certainly goes in for extremes. Recently he had his poem, "Prisoners of Alcatraz," published in the current issue of "Prairie Wings," a North Dakota poetry journal. A few days later he failed in the English placement test.

What is his true standard? Judging from his other acceptances, his latest literary success is not just blind luck. McKee, a promising athlete, quick-witted and fearless, must take sub-English unless he can unearth satisfying evidence that it was all a mistake.

The Board of Publications will meet in room 10B Tuesday at 3 p. m. to discuss plans for The Gateway, Student Directory, and The Tomahawk.

## Dr. Bantin Elected Council President

Dr. Clarence F. Bantin was elected president of the Extension Council at a meeting held Monday evening. Other officers elected were Miss Pauline Hannecke, vice-president; Miss Rosalie Boline, secretary-treasurer.

Dr. Bantin was also elected president of the Professional Study club at a recent meeting.

The Purdue Exponent is now carrying its masthead at the bottom of its first editorial column, thereby giving its editorials a chance to catch the readers' attention.

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